

Name: _____

Period: _____

Mental Health Awareness Flyer Rubric

Directions: You are going to create a flyer that reduces stigma and educate Kennedy High School on a mental health issue. It can be anything that we talked about in class (i.e. Sleep disorders, anxiety, eating disorders, depression, dissociative identity disorder, schizophrenia, general mental health, and stress). If you have another connection to mental health that you would like to cover, please check with me first, I am excited to hear about it! The grading rubric is as followed. This will be done in class on _____. It is due by the end of the class period on _____.

Requirements:

- 1.) Clear message or slogan to grab the reader’s attention
- 2.) Creativity (Sizes, fonts, layout, pictures, and borders)
- 3.) Organization/content is accurate and easy to read
- 4.) Received on time and is printed by the due date

Category	5	4	3	2	1
Slogan/Message	Extremely creative and eye-catching statement bring immediate attention to the reader	Good message and brings attention to reader	Message is present but is not creative and is eye catching	Message is present but is not creative and is not eye catching	No message or slogan is present
Creativity	Multiple of <u>each</u> fonts, sizes, pictures, and borders	Used some of the following: Pictures, fonts, sizes, and boarder	Did not use many pictures, fonts, sizes, and borders	Minimal effort to change fonts, sizes, and didn’t add pictures or borders	Did not add creativity to the flyer
Layout	Organized flyer. Very easy to read with informative content that is accurate with spelling and grammar is correct	Organized and easy to read and accurate but minimal content or grammar/spelling errors	Somewhat organized and easy. Not much content to inform readers or 3 or more spelling grammar errors	More time could have been spent on layout and content. Difficult to read or more than 4 spelling grammar errors	Did not spend time to lay out flyer, difficult to read and multiple grammar spelling errors
Punctuality	Final project was received on time and was printed out during class	Final project was received on time and emailed by class period on due date	Final project was received printed out by the end of the school day on due date	Final project was received emailed by midnight of the due date	Project was received after the due date
Total x5=100					